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the AMAZING SPIDER-MAN®

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Right. Down to the last detail.



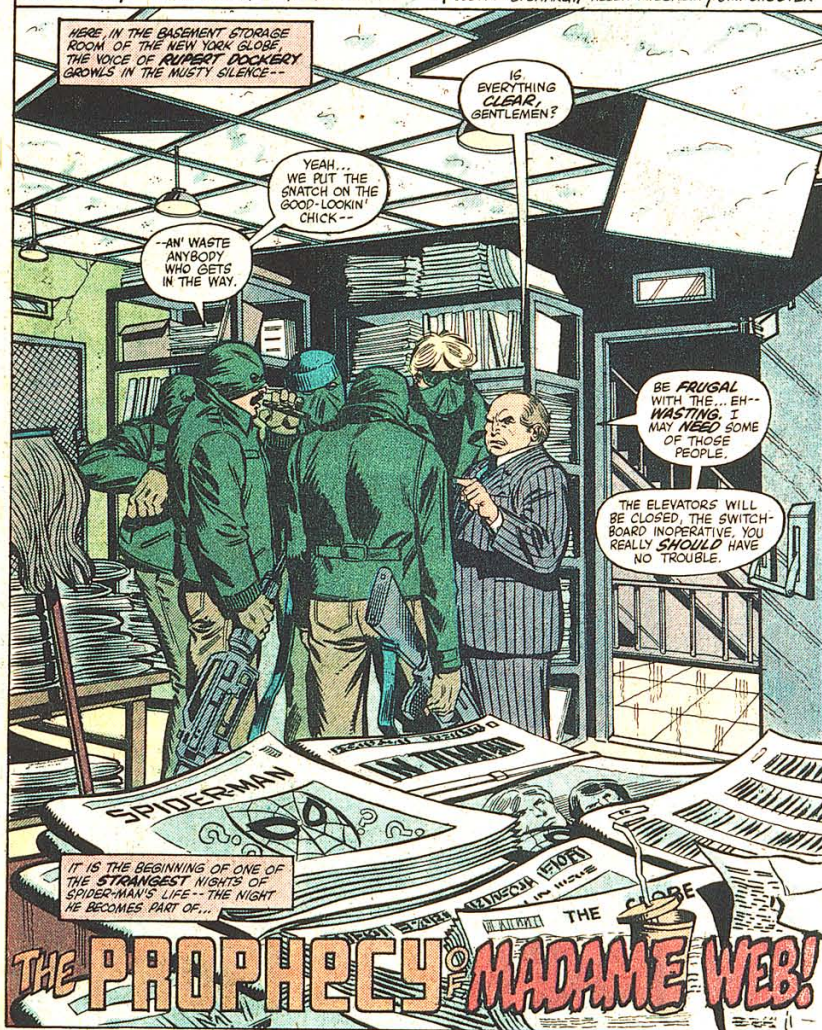
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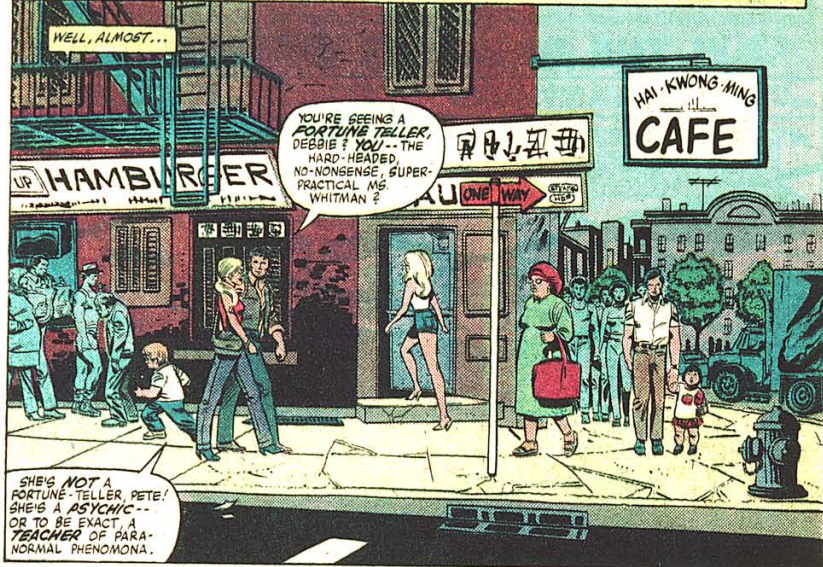
STAN LEE PRESENTS: THE AMAZING SPIDER-MAN[®]

STORY: DENNY O'NEIL / INTRODUCING THE NEWEST ART-TEAM SUPREME: JOHN ROMITA, JR. & JOE SINNOTT / LETTERS: J. NOVAK / EDITOR: ALLEN MILGROM / ED-IN-CHIEF: JIM SHOOTER / COLORS: B. SHAREN

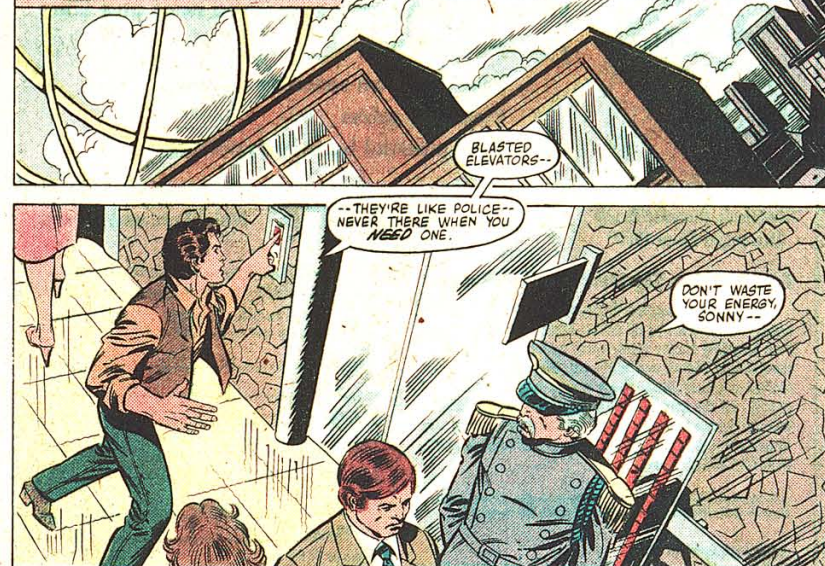


AMAZING SPIDER-MAN® Vol. 1, No. 210, November, 1980 Issue. (U.S.P.S. 016-600) Published by MARVEL COMICS GROUP, James E. Galton, President, Stan Lee, Publisher, Milton Schitman, Vice-President, Production OFFICE OF PUBLICATION: 575 MADISON AVENUE, NEW YORK, N.Y. 10022. Application to mail at Controlled Postage Rates is pending at Sparta, Illinois. Published monthly. Copyright © 1980 by Marvel Comics Group, a division of Cadence Industries Corporation. All rights reserved. Price 50¢ per copy in the U.S. and Canada. Subscription rate \$6.00 for 12 issues. Canada, \$7.00. Foreign, \$8.00. Printed in the U.S.A. No similarity between any of the names, characters, persons, and/or institutions in this magazine with those of any living or dead person or institution is intended, and it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition. AMAZING SPIDER-MAN (including all prominent characters featured in the issue), and the distinctive likenesses thereof, are trademarks of the MARVEL COMICS GROUP.

BUT AS PETER PARKER STROLLS THROUGH CHINATOWN, STRANGENESS IS THE FURTHEST THING FROM HIS MIND...



IT IS A FULL TWENTY MINUTES BEFORE PETER PARKER REACHES THE OFFICES OF THE CITY'S FOURTH DAILY NEWS-PAPER ON MANHATTAN'S UPPER EAST SIDE...



--WORD CAME DOWN FROM ON HIGH THAT NOBODY GOES TO THE EDITORIAL DEPARTMENT BEFORE FIVE O'CLOCK.



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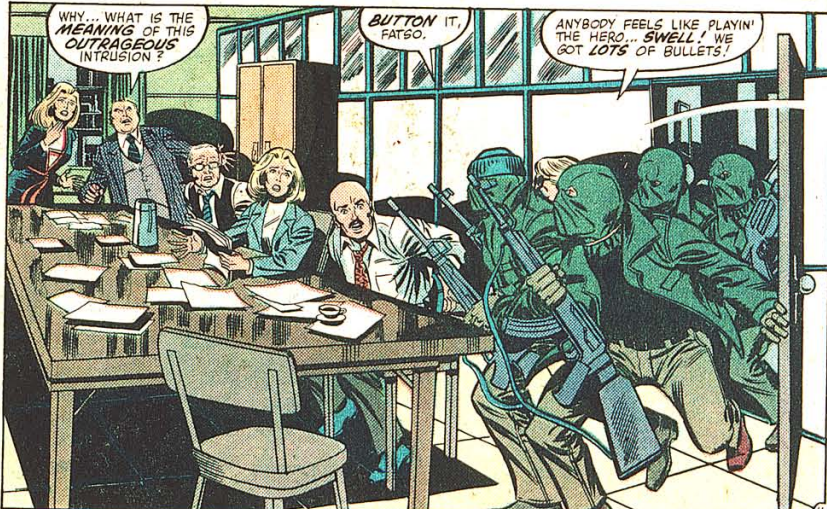
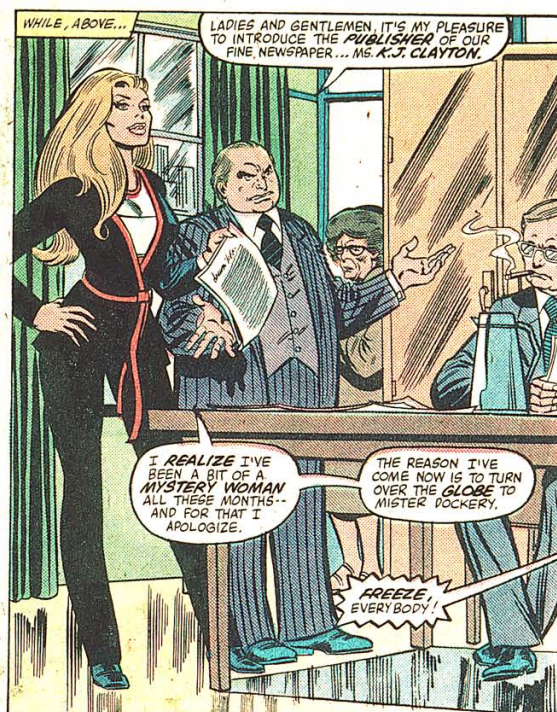
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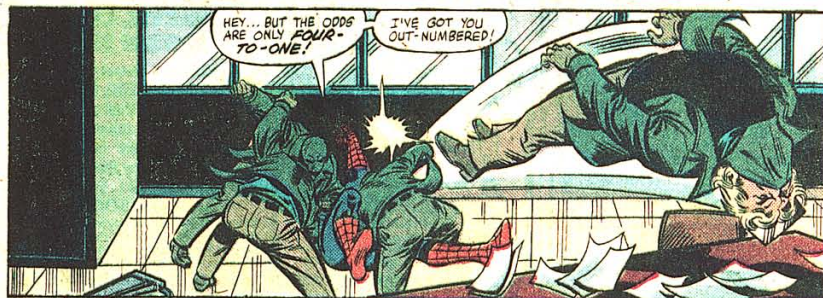
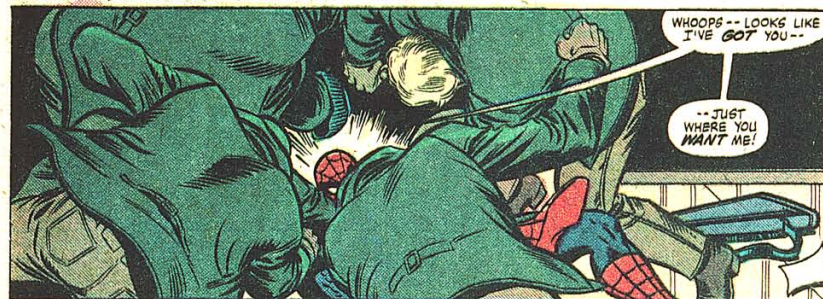
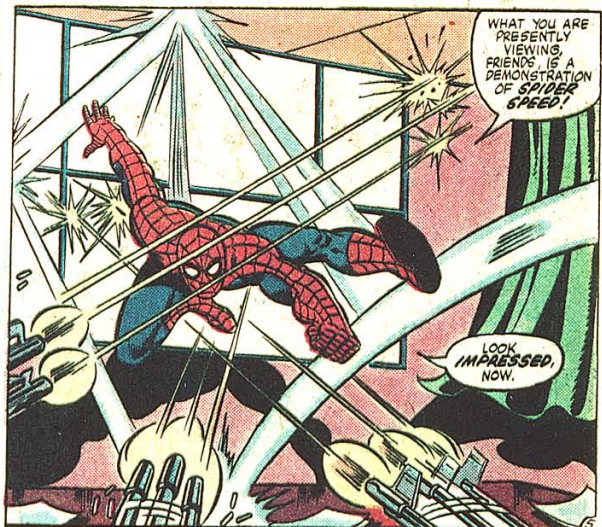
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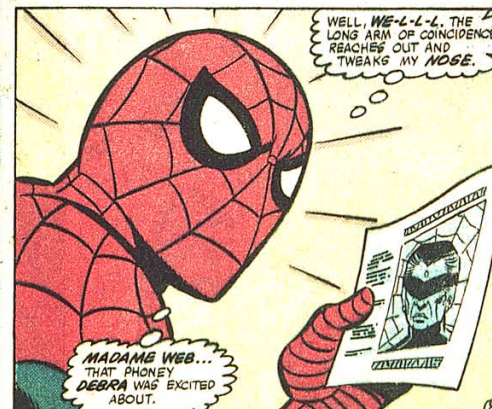
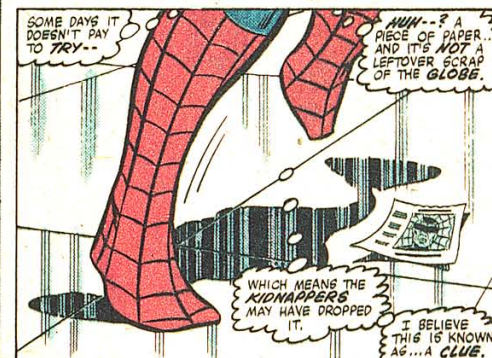
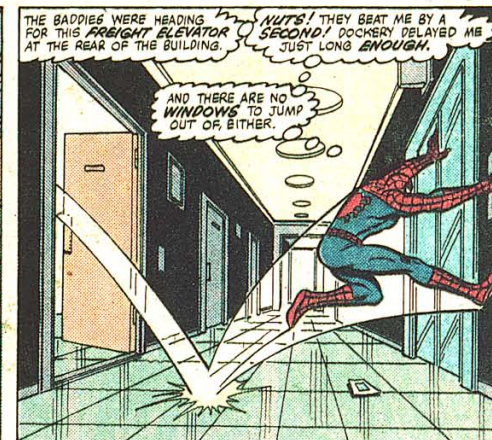
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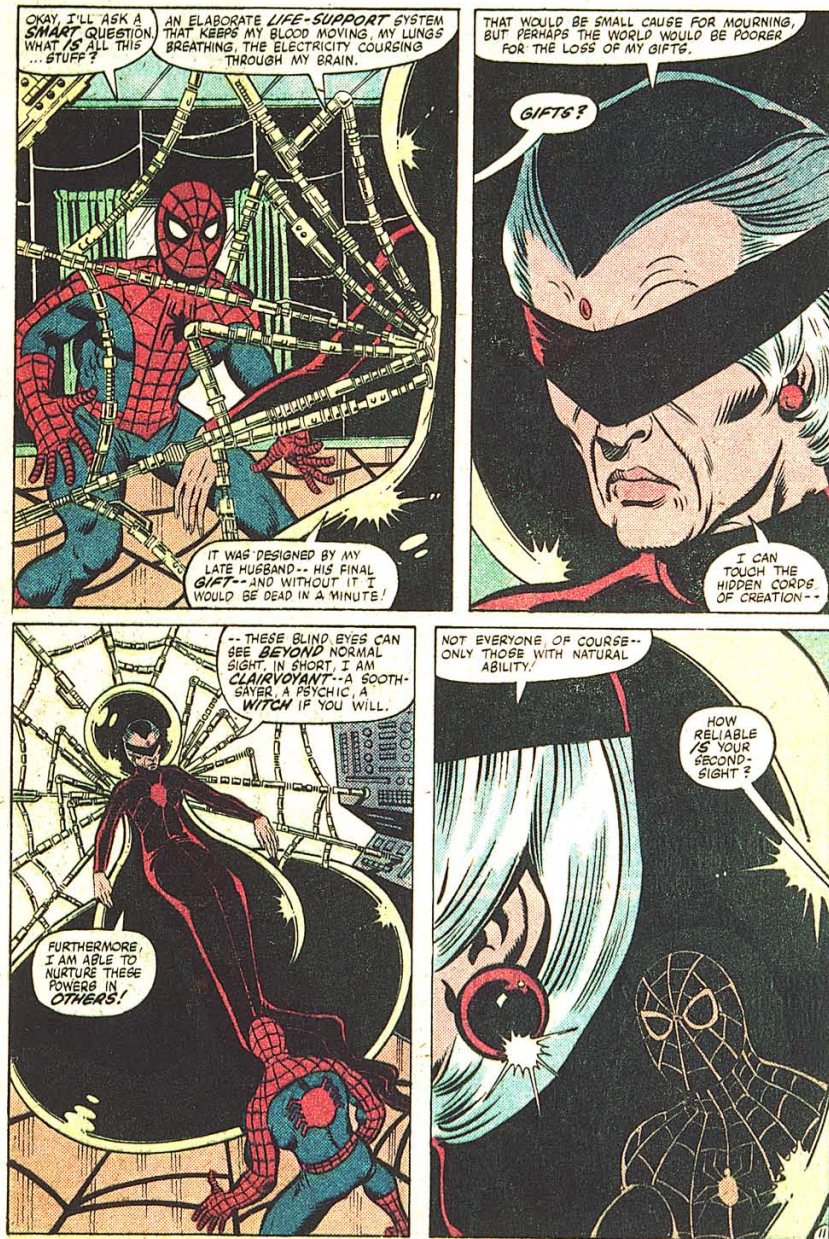
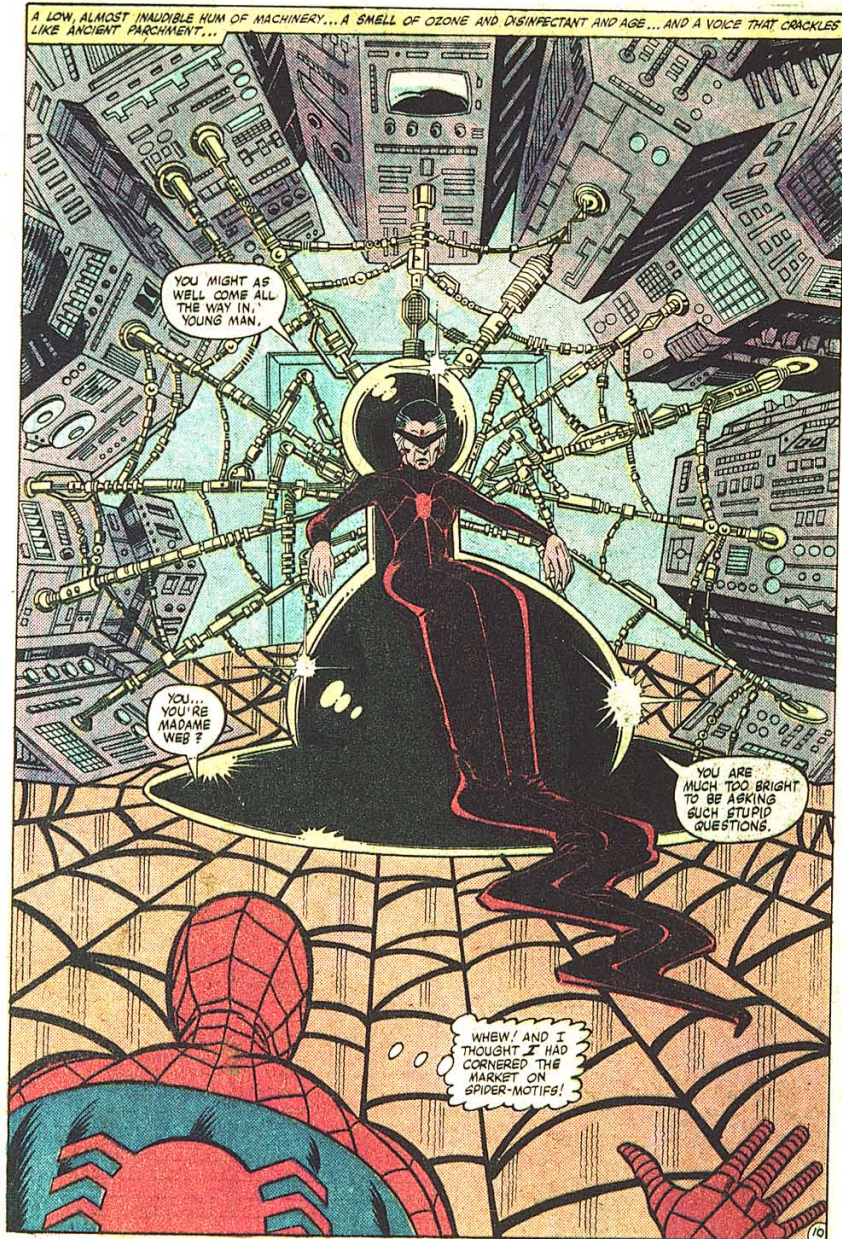
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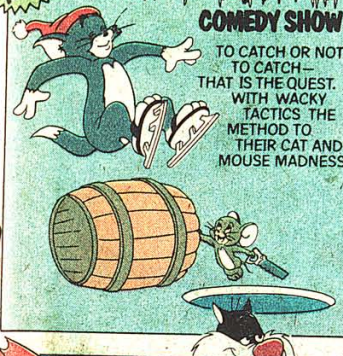
TALE SPINNERS FROM OUT OF THE SKY

8AM THE NEW ADVENTURES of MIGHTY HECKLE AND MOUSE AND JECKLE



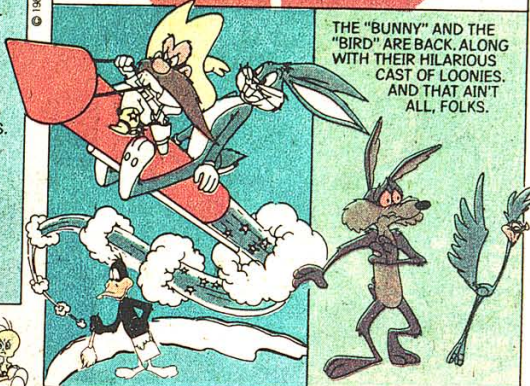
HERE HE COMES TO START THE DAY, ALONG WITH THOSE MAGPIES WHO'LL PUT YOU AWAY.

8:30AM NEW! THE TOM AND JERRY COMEDY SHOW



TO CATCH OR NOT TO CATCH-- THAT IS THE QUEST. WITH WACKY TACTICS THE METHOD TO THEIR CAT AND MOUSE MADNESS.

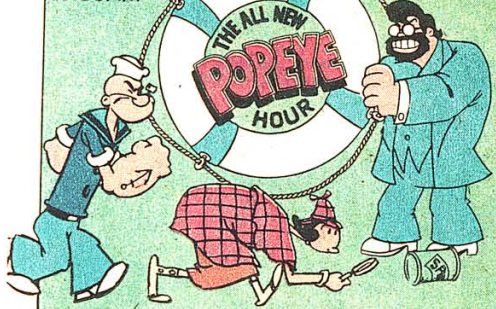
9AM THE BUGS BUNNY ROAD RUNNER SHOW



THE "BUNNY" AND THE "BIRD" ARE BACK, ALONG WITH THEIR HILARIOUS CAST OF LOONIES. AND THAT AIN'T ALL, FOLKS.

10:30AM

THE ALL NEW POPEYE HOUR



HE AM WHAT HE AM AND HE ALWAYS WILL BE. HIS FRIENDS ARE SOMETHING ELSE.

11:30AM NEW! DRAK, FRANKIE, AND HOWLER ARE TEENAGE DESCENDENTS OF SOME VERY POPULAR MONSTERS.



NOW THEY FIGHT FOR WHAT'S RIGHT IN THEIR BIZARRE MIC ADVENTURES WITH THE NEFARIOUS DR. DREDD.

12 NOON

THE NEW FAT ALBERT SHOW



FAT ALBERT AND THE DUDES ARE STILL DOING IT RIGHT, FALLING ALL OVER EACH OTHER BUT COMING UP TIGHT.

the Tarzan Lone Ranger adventure hour

12:30PM THE LORD OF THE JUNGLE SWINGS INTO ACTION AGAINST THE MYSTERIOUS, THE DANGEROUS, AND THE UNKNOWN.



RETURN WITH US NOW TO THOSE THRILLING DAYS OF YESTER-YEAR WITH ALL-NEW ADVENTURES OF THE MASKED MAN & HIS INDIAN COMPANION, TONTO.



1:30PM

30 MINUTES

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LIVE ACTION



IN THE NEWS

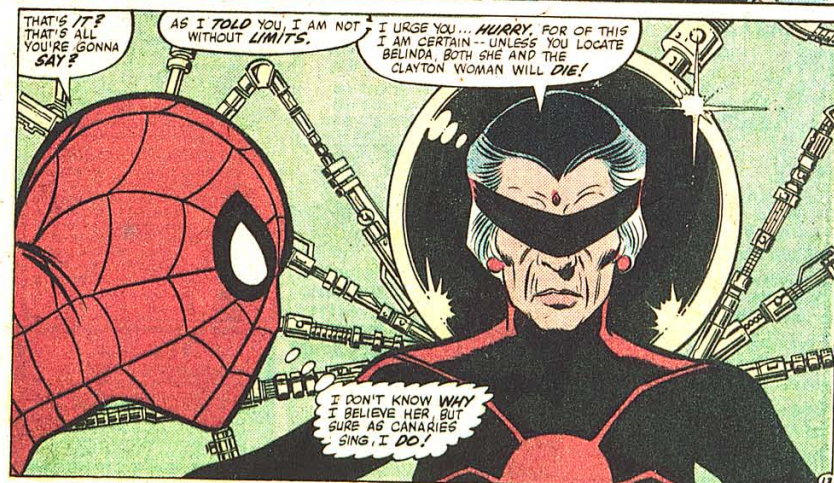
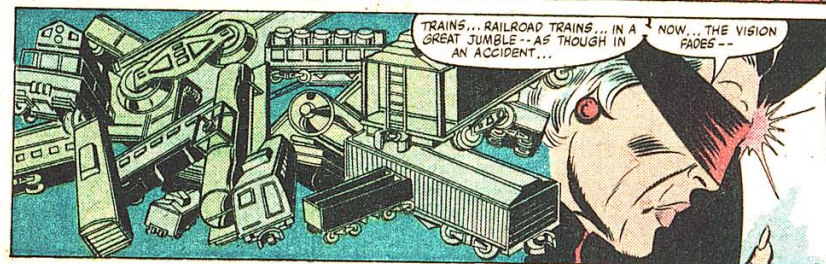
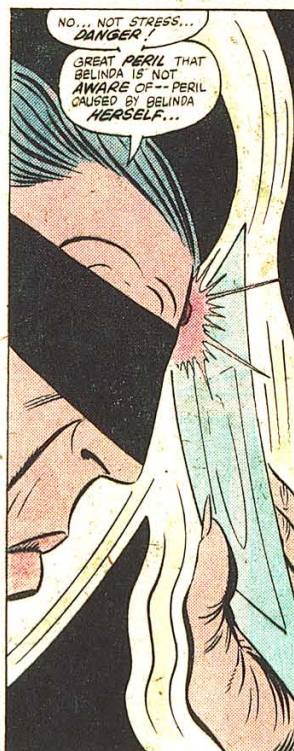
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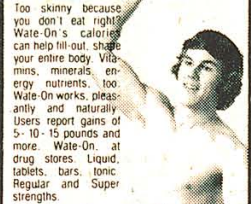
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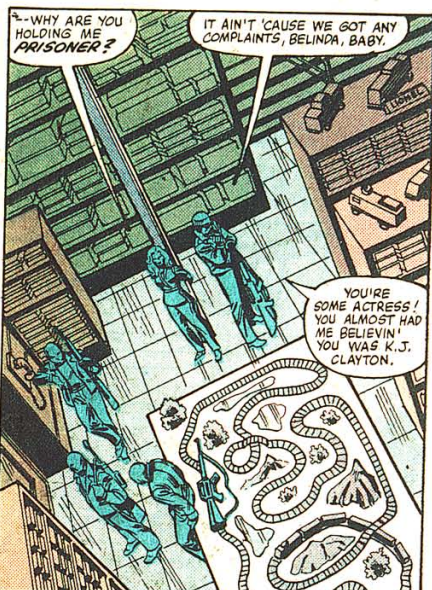
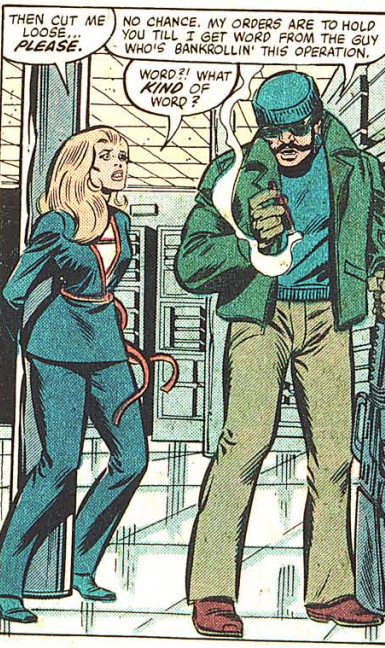
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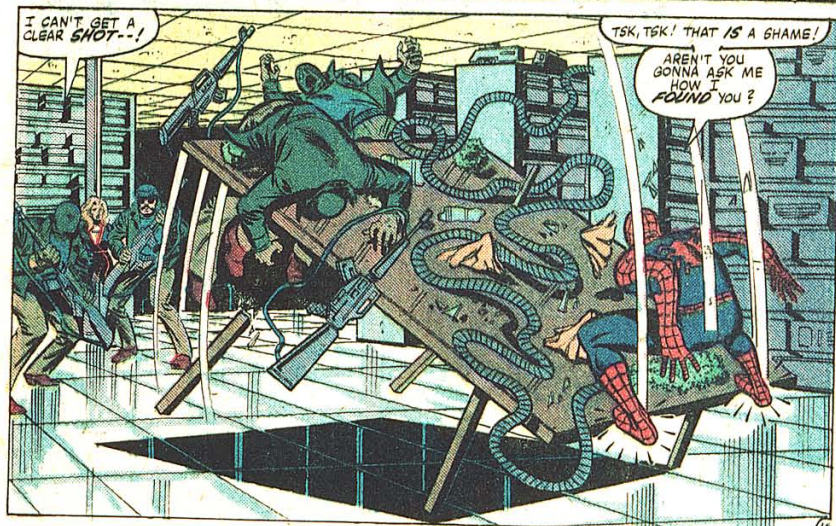
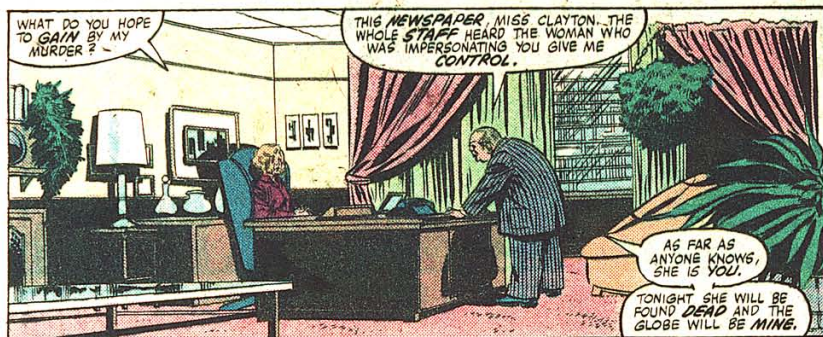
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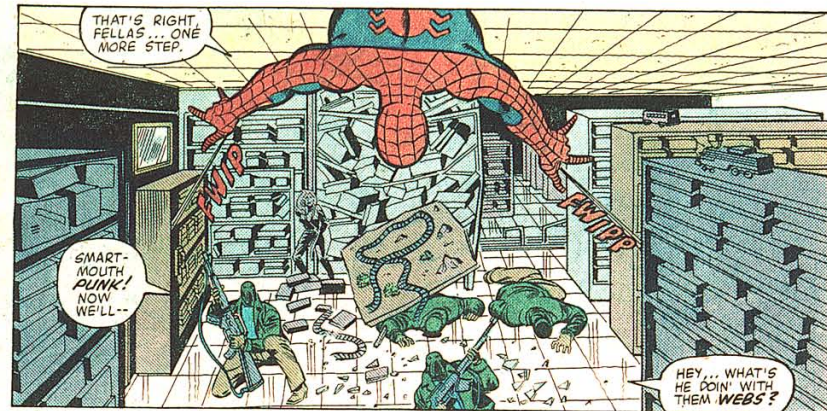
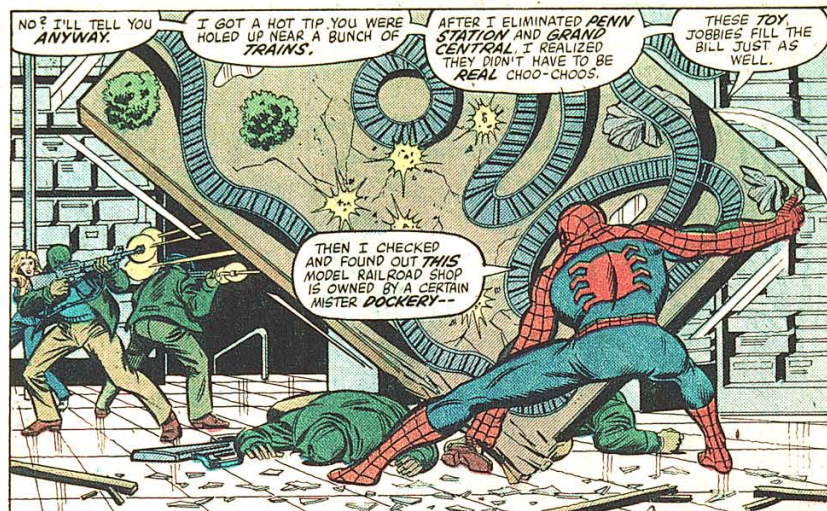
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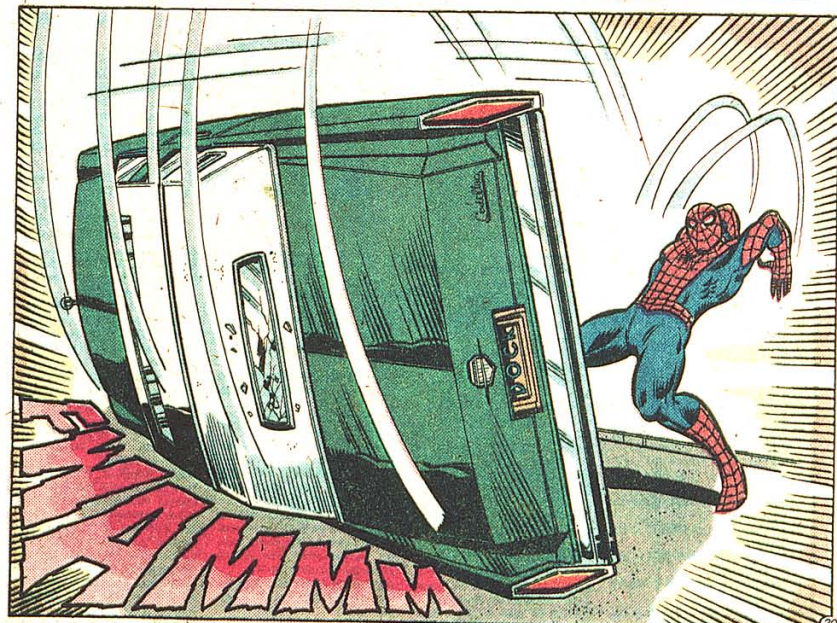
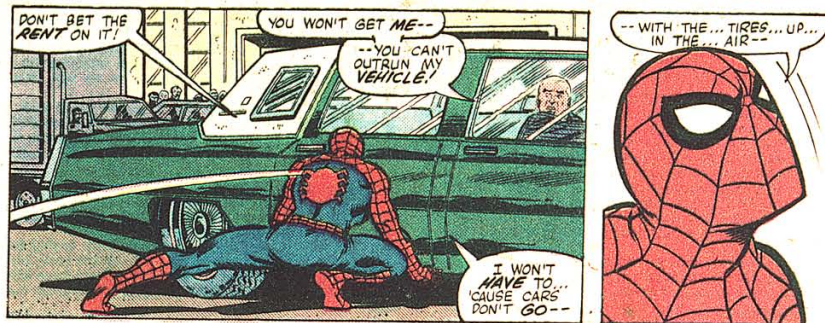
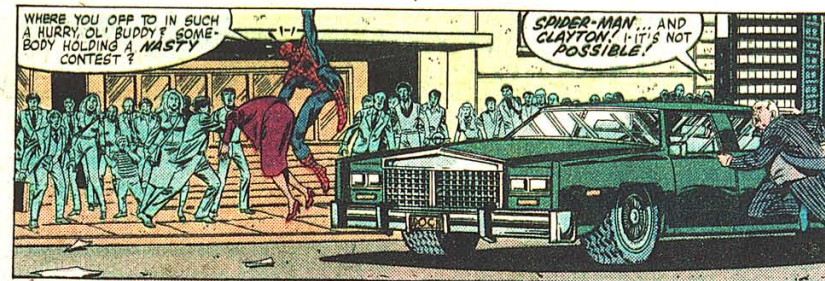
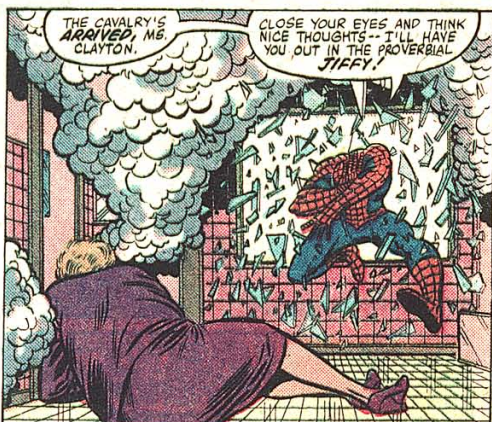
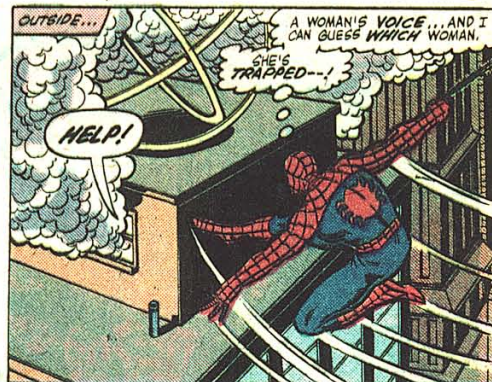
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ALLEN MILGROM
EDITOR
MARY JO DUFFY
ASSISTANT EDITOR

Dear Roger,
Re: AMAZING SPIDER-MAN #206.
Jonas Harrow and a mind-wave machine? Hah! I knew it all along!

Seriously, though, I preferred this subtle approach used in "A Method in his Madness!" Usually, we see the villain in a situation like this turn on his machine and tell his victims to fight each other. The way you brought it off, Rog, made it seem more realistic and not quite so silly.

But why did Harrow use it on everyone? Surely someone would be suspicious afterward — after all, everyone went crazy at once! Also, why didn't Spider-Man just smash the machine with his hands? Why did he have to build up that momentum?

Still, it was a pretty good issue... especially with Byrne's art!

Jim Johnson
19209 Auburndale
Livonia, MI 48152

Let's answer your first question first, Jim.

Dr. Harrow turned his ray on the Bugle offices as part of a test of the device's wide-angle capabilities. Sure, everyone would be suspicious — but by that point, Harrow was so confident that he didn't care. (Could it be that Jonas was being subtly affected by the ray as well? Mmmm... could be!)

Secondly, Spider-Man was quite capable of trashing the ray projector. It's just that the ray was making him so thoroughly paranoid, he couldn't stand to be near it. He needed the momentum to smash the machine before he could turn tail and run again!

Apparently, though, those little misunderstandings didn't get in the way of your enjoyment of the story. (Whew!) Of course, not everyone liked it...

Marvel Guys:

AMAZING SPIDER-MAN #206 was a letdown.

Milgrom does some really great covers, but this one looked rushed... as did the story! All the loose ends of the storyline were tied up too quick and too even.

Why did a super-villain/mad scientist have to be behind Jonah going crazy? In the past, Marvel has dealt with drug problems, old age, and alcoholism. You had a chance to handle the problems of mental illness, and what happened? Instead of a realistic approach, we got a simple and rushed cop-out.

Dennis Petilli
306 Terry Road
Smithtown, NY 11781

Sorry you were disappointed, Dennis. I agree that a realistic approach to the problems of mental illness could make for a powerful story... that's why I had General Thunderbolt Ross suffer a total nervous breakdown a couple of years ago. (It was in INCREDIBLE HULK #228, for those of you who

missed it.) The state of mental health in this country is certainly a subject deserving a realistic approach, and — had I remained on the book — I would have handled Ross' treatment and convalescence in the most realistic manner possible.

However, I never really believed Jonah's breakdown. For all his hang-ups about Spider-Man, Jonah is really a pretty straightforward guy... hard-nosed, cheap, and often insensitive, but frighteningly sane! As Harrow put it, "Jonah Jameson may well be the one man on earth who is just too stubborn to stay crazy!"

Thunderbolt Ross had watched his entire life get turned inside out over a number of years. Jonah Jameson had suffered numerous personal defeats — had even witnessed the apparent disintegration of his only son — but he rarely bottled his emotions up inside of him. He had good friends to turn to, and he had his own personal whipping boy in Spider-Man. And — most importantly — he was Jonah Jameson, by gadfry!

I just couldn't buy the idea of Jonah going mad. It seemed too artificial to me. And, I reasoned, if it seemed artificial, mightn't it be artificial? Denny O'Neil agreed with me. And so, it appears, have most of our readers. —R.S.

Dear Roger, John, & Denny:

The "World's Greatest Pain-in-the-Neck" is back, and I'm glad! It just wouldn't be the same without Jonah Jameson making things tough for our hero.

The other day, some of my friends were saying that SPIDER-MAN hit bottom after Stan Lee left the book, but I stuck to my guns. All I had to do was show them issue #206, and they were convinced that the magazine was better than ever!

Scott Petersen
18585 Le Chateau Drive
Brookfield, WI 53005

Dear Rog, John, and Gene:

You wonderful guys! Just when I thought SPIDER-MAN was through, along comes issue #206. You people really did it right! Spidey flowed through every page. I loved it!

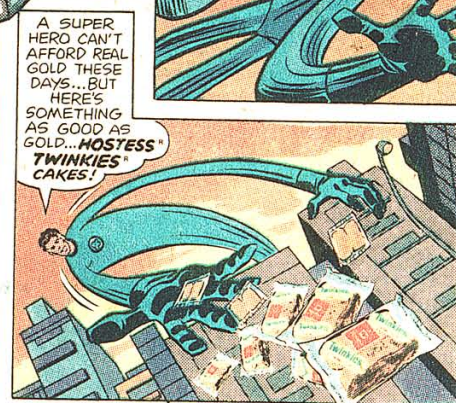
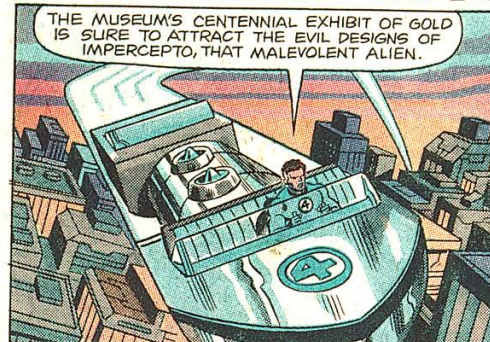
Mr. Stern, what a dirty, terrible, wonderful trick you played on us with that business about the answering machine plug. It was the first genuine side-splitter I've seen in this magazine in a long time. And Spidey's wisecracks were fantastic!

Keep on writing treats like this, and you're going to completely resurrect the old Marvel that I loved!

Pat Clifford
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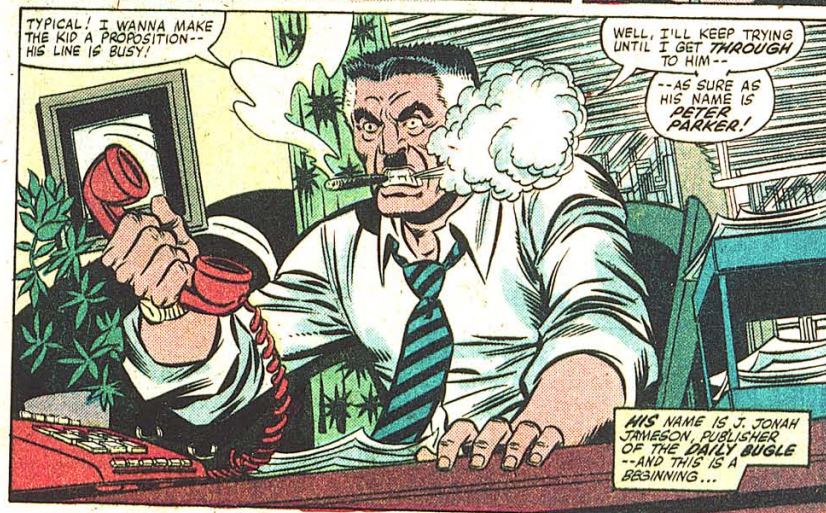
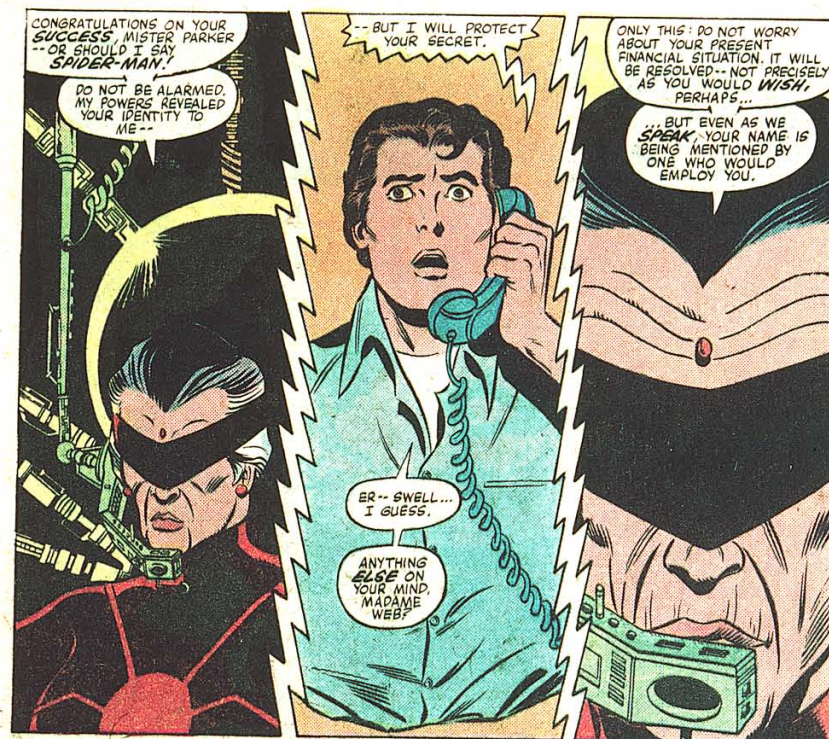
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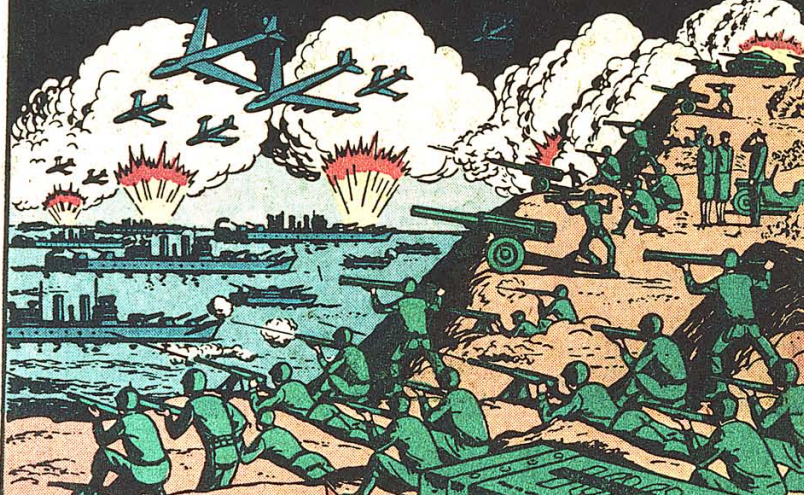
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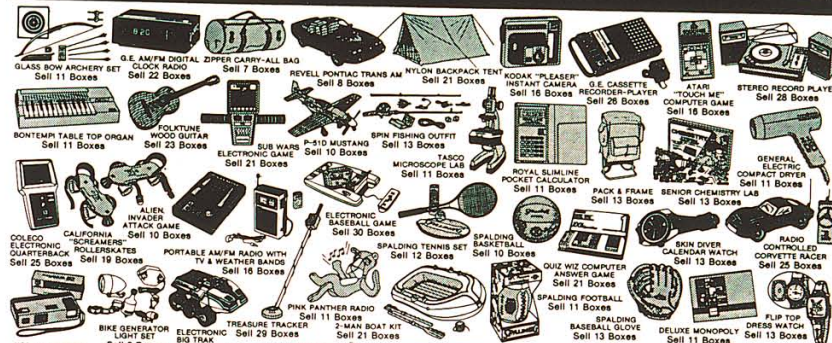


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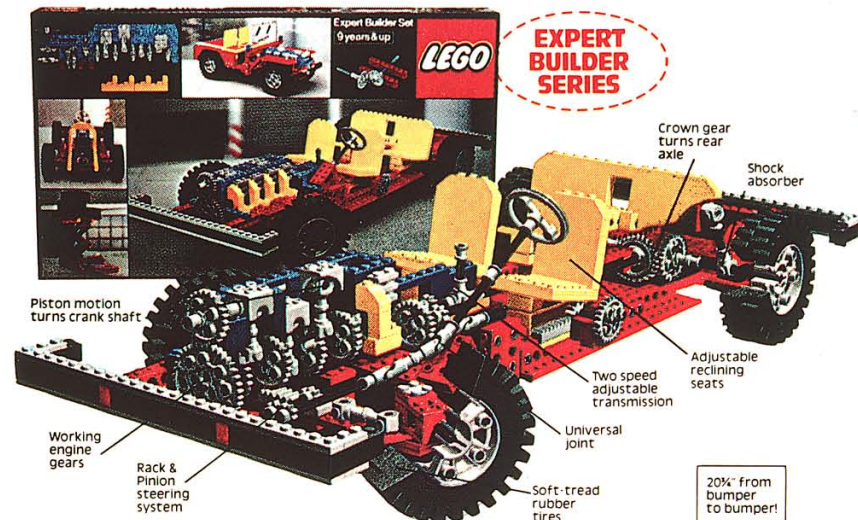
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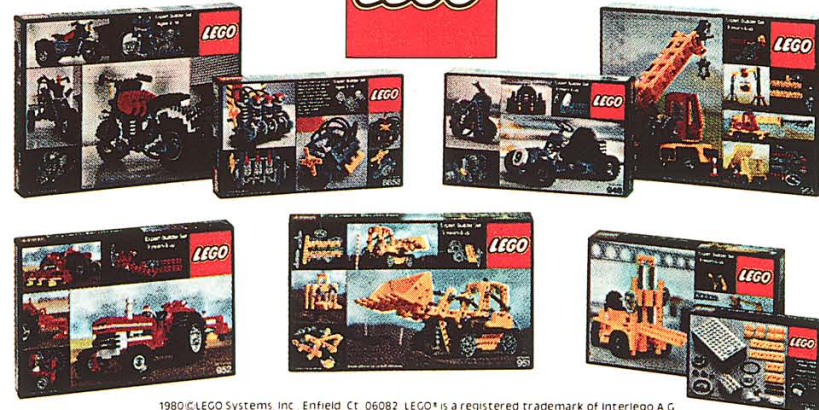
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